



**NIKO ELENCEVSKI**

info@nikoelenchevski.com

linkedin.com/in/nikoelenchevski

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## EXPERIENCE

### **The J.M. Smucker Company**

Graphic Design Intern  
2020–present | Orrville, Ohio

Managing multiple projects from concept through completion. Creating digital content for various screens and applications across all social channels. Developing marketing and sales collateral for print and digital use. Designing shopper materials and retail advertising.

### **Design X 9**

Graphic Designer  
2020–2021 | Akron, Ohio

Part of an award-winning student design studio within the Myers School of Art. Worked with a team of designers from concept to creation.

### **Emily Davis Gallery**

Graphic Designer  
2019–2020 | Akron, Ohio

Logo and theme design for art exhibitions and events. Created posters, postcards, name tags, and web graphics.

### **Voices of Canton, Inc. (VOCI)**

Graphic Designer  
2016–2019 | Canton, Ohio

Developed themes and logos for events and programs. Responsible for entire print production of season materials. Designed print and web ads to promote concerts and events. Created marketing material for patrons and fundraising. Managed website through content management system. Event photography and photo editing and retouching.

### **Smitty Official's Apparel**

Graphic Designer  
2017–2018 | Canton, Ohio

Created flyers, ads, and other marketing material. Prepped shirt files for dye sublimation process. Product photography of apparel and other products.

## EDUCATION

### **Bachelor of Fine Arts in Graphic Design**

The University of Akron  
2018–2021 | Akron, Ohio

### **Associate of Applied Science in Computer Graphic Arts**

Stark State College  
2015–2017 | North Canton, Ohio

### **International Wine Business**

Geisenheim University  
2011–2015 | Germany

### **Adv. Tech. Certificate in Business and Administration**

Vocational School  
2010–2011 | Germany

### **Apprenticeship in Hospitality**

AKZENT Wald Hotel Rheingau  
2007–2010 | Germany

## LANGUAGES

German, English, Macedonian,  
Serbo-Croatian, Bulgarian

## SKILLS

Adobe CC, MS Office Suite, Web Design,  
Photography, Illustration, Marketing Basics

## AWARDS

2020 American Advertising Award (Silver Addy)  
2020 School of Art Studio Scholarship  
Junior Graphic Design Portfolio Recognition  
Andress, Samuel C. Scholarship  
Judith A. and Roger T. Read Scholarship

## INVOLVEMENT

AAF-Akron Member | 2017–present  
AIGA Student Member | 2017–present  
Student Design Society | 2019–2021