



NIKO ELENCEVSKI

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EXPERIENCE

Emily Davis Gallery

Graphic Designer
2019 – present | Akron, Ohio

Logo and theme design for art exhibitions.
Designed posters, postcards, name tags.

Freelance

Graphic Designer
2017 – 2019

Logo and flyer design for Lockwood Studios.
Logo design work for Branding Alliance.

Voices of Canton, Inc. (VOCI)

Graphic Designer
2016 – 2019 | Canton, Ohio

Developed themes and logos for events and programs.
Responsible for entire print production of season material.
Designed ads to promote concerts for print and web.
Designed graphics for the web and various screen sizes.
Created marketing material for patrons and fundraising.
Prepped mass mailings and delivered to Canton Data Print.
Managed website through content management system.
Created and managed content for Social Media accounts.
Involved in copy writing process for marketing materials.
Event photography and photo editing and retouching.

Smitty Official's Apparel

Graphic Designer
2017 – 2018 | Canton, Ohio

Recreated existing logos to editable vector format.
Created flyers, ads, and other marketing material.
Prepped shirt files in Ai for dye sublimation process.
Designed new shirt patterns for various usages.
Created product catalog for in-house use reference.
Product photography of apparel and other products.
Maintained web presence and online store.

EDUCATION

BFA in Graphic Design

The University of Akron
2018 – 2021 | Akron, Ohio

AAS in Computer Graphic Arts

Stark State College
2015 – 2017 | North Canton, Ohio

International Wine Business

Geisenheim University
2011 – 2015 | Germany

Adv. Tech. Certificate in Business and Administration

Vocational School
2010 – 2011 | Germany

Apprenticeship in Hospitality

AKZENT Wald Hotel Rheingau
2007 – 2010 | Germany
Fully trained hotel clerk

LANGUAGES

German, English, Macedonian,
Serbo-Croatian, Bulgarian

SKILLS

Adobe CC, MS Office Suite, Web Design,
Digital SLR, Illustration, Marketing Basics

INVOLVEMENT

Student Design Society | 2019 – present
AAF-Akron Member | 2017 – present
AIGA Student Member | 2017 – present

AWARDS

Judith A. and Roger T. Read Scholarship
Akron Guarantee Transfer Scholarship